慈濟大學 114學年度入學 國際服務產業管理學士學位學程(學士班)開課科目及學分時數表

Course List and Credit Hours for the Bachelor's Program in International Service Industry Management Tzu Chi University, Academic Year 2025 (114th Year)

114.05.09校課程委員會訂定
115.05.15校課程委員會修訂通過

Subject Category 科目類別	Course Notes & Syllabus 新開課程註記 檢附課綱	Course Title in Chinese 課程中文名稱	Course Title in English 課程英文名稱	Credits 學分	Hours 時數	Year 1 114 (2025) 開課學年度		Year 2 115 (2026) 開課學年度		Year 3 116 (2027) 開課學年度		Year 4 117 (2028) 開課學度		Note 備註	Special Topic Course主題課程 請註記V： 1.職涯或生涯發展相關課程 2.業界合作「跨界應用」課程 3.全英課程(附檢核表) 4.遠距課程 5.其他(自行註記,如雙週授課)				
						1st Semester 上學期	2nd Semester 下學期	1st Semester 上學期	2nd Semester 下學期	1st Semester 上學期	2nd Semester 下學期	1st Semester 上學期	2nd Semester 下學期		1	2	3	4	其他
Basic General Courses (Required) 共同必修		中文閱讀與書寫	Chinese Reading and Writing	2	2	2								8 credit(s) 8學分					
		*基礎英文	Fundamental English	2	2	2													
		慈濟人文	Tzu-Chi Philosophy	2	2		2												
		**程式設計	Programming	2	2	2													
		*基礎英文課程分為4級：Pre-A1、A1、A2、B1。學生依入學英文成績分級，須依其級別或高於核定級別修課。無入學英文成績者，由外語教學中心另安排測試分級。全學年開課，可於上或下學期修課。 Foundational English courses are offered at four levels: Pre-A1, A1, A2, and B1. Placement is based on students' entry-level English scores, or a test arranged by the Foreign Language Education Center if no score is provided. Courses are available in both fall and spring semesters. **程式設計：網頁視覺程式設計(2)、APP程式設計入門(2)、邏輯與運算思維(2)。全學年開課，擇一課程修習。 Programming: Web Visual Programming (2), Introduction to APP Programming (2), Logic and Computational Thinking (2). Classes are open throughout the academic year, and you can choose a course to study.																	
		通識選修課程	General Elective Courses	16	16	通識選修共分為七類課群，學生須至少修習四個不同課群，每課群至少2學分。建議於一、二年級修完。 General Education elective courses are divided into seven categories. Students must complete courses from at least four different categories, earning a minimum of 2 credits in each. It is recommended that these requirements be completed during the first or second year.								16 credit(s) 16 學分					
General Courses of the Colleges 院通識課程		AI原理與倫理:大師講座	AI Theory & Ethics	2	2	由各學院規劃，選修課程依當學期實際開設課程為主。 The elective courses are planned by each college, and the actual courses offered each semester shall prevail.								4 credit(s) 4學分					
		氣候變遷與永續發展	Climate change and sustainable development	2	2														
		非營利組織導論	Introduction to Non-Profit Organization	2	2														
		小計	Total Credits	28	28														
Foreign Language 外語課程		外語選修課程	Foreign Language Courses	2	2	2								2 credit(s) 2學分					
						外語課程包括英語檢定課程（多益、托福、雅思等）及第二外語（日、韓、法、德、西、印、泰、越），擇一修習，建議於一、二年級完成。 Foreign language courses include English certification courses (e.g., TOEIC, TOEFL, IELTS) and second foreign languages (Japanese, Korean, French, German, Spanish, Indonesian, Thai, Vietnamese). Students choose one to take, preferably in their first or second year.													
Physical Education 體育		運動與健康	Physical Activity & Health	2	2		2							3 credit(s) 3學分					
		*活動性體育課程興趣選項	Interest Options for Active Physical Education Courses	1	1	*活動性體育課程興趣選項由體育教學中心所開設**選修**課程中任選一門。 *The interest option for active physical education courses is to choose any one of the elective courses offered by the Physical Education Center.													
		小計	Total Credits	5	5														
College-required courses 院必修課程		氣候變遷與永續發展	Climite Change and Sustainable Development	2	2		2							6 credit(s) 6學分					
	★	人工智慧進階應用	Advanced AI Application	2	2			2											
	★	價值領導與自我管理	Value Leadership and Self-Management	2	2						2								
		小計	Total Credits	6	6														
Professional Basic Courses (Required) 專業基礎 (必修)		管理學	Introduction to Management	3	3	3								41 credit(s) 41學分	V		V		
		經濟學	Principles of Economics	3	3	3									V		V		
		會計學	Accounting	3	3	3									V		V		
	★	管理數學	Management of Mathmatics	2	2		2								V		V		
		統計學	Statistics	3	3			3							V		V		
	★	行銷管理	Marketing Management	3	3		3								V		V		
	★	資訊管理	Information Management	3	3		3								V		V		
	★	服務業管理	Service Industry Management	3	3			3							V		V		
		人力資源管理	Human Resource Managemsnt	3	3			3							V		V		
	★	財務管理	Financial Management	3	3				3						V		V		
	★	實務專題(一)	Project in Management Practice (I)	2	2					2					V		V		
	★	專案管理	Project Management	3	3						3				V		V		
	★	策略管理	Strategic Management	3	3						3				V		V		
	★	實務專題(二)	Project in Management Practice (II)	2	2						2				V		V		
	★	機構實習	Intern Practice	2	160							2			V	V			
		小計	Subtotal	41	199	9	8	9	3	2	8	2							
Professional Elective Courses 專業選修		國際餐飲管理	Food and Beverage Management	3	3			3						40 credit(s) 40學分	V		V		
		國際會展管理	Planning and Management of Meetings, Expositions, Events, and Conventions	3	3				3						V		V		
		商務表達與簡報	Business English Expressions and Presentations	3	3			3							V		V		
		市場調查與分析	Market Survey and Analysis	3	3				3						V		V		
		國際旅宿管理	International Travel and Lodging Management	3	3				3						V		V		
	★	創新與創業管理	Management of Innovation and Entrepreneurship	3	3					3					V		V		
		顧客關係管理 註：單數年開課	Customer Relationship Management (Offered in odd-numbered years)	3	3					3					V		V		
		產業個案選讀 註：雙數年開課	Industrial Case Studies (Offered in even-numbered years)	3	3					3					V		V		
		消費者行為	Consumer Behavior	3	3					3					V		V		
	★	企業倫理與社會責任	Business Ethics and Social Responsibility	3	3						3				V		V		
	★	綠色行銷	Green Marketing	3	3							3			V		V		
		成本分析與控制	Cost Analysis and Control	3	3							3							
		專案企劃	Project Planning and Proposal Development	3	3							3							
		實習一	Internship I	2	160							2			V	V			
		實習二	Internship II	7	560							7			V	V			
	★	實習三	Internship III	9	720								9		V	V			
	★	財務報表分析	The Analysis of Financial Reports	3	3								3		V		V		
		連鎖事業實務	Chain Business Practices	3	3								3						
	★	國際貿易實務	International Trade Practice	3	3								3		V		V		
		專業選修規劃小計	Subtotal	66	1488	專業選修規劃學分									主題課程統計				
General Elective Courses 自由選修		1.本學程或經學程會議審查通過之其他學系(學程)之專業課程13學分。。 1.13 credits of professional courses offered by this program or by other departments (programs) approved by the program committee. * 通識教育課程不得計入自由選修學分計算。 * Extra general education courses cannot be counted as professional elective credits.												13 credit(s) 13學分					
Total Credits 學分總計		必修學分數-國管學程	Total Credits for Required Courses ISM	41	41										31	4	27		
		必修學分數-院級	Total Credits for Required Courses CMSS	6	6														
		必修學分數-通識	Total Credits for Required Courses General	28	28	通識課程28學分(必修8+選修16+院通識4)													
		必修學分數-外語+體育	Total Credits for Required Courses Foreign Language&Physical Education	5	5	外語課程2學分(選修)+體育課程3學分(必修2+選修1)													
		國管學程專業選修最低學分數	Minimum Total Credits for ISM Elective Courses	40															
		自由選修	General Elective Courses	13															
		畢業最低學分數	Credit Requirments for Graduation	133															

備註：
Remark：

1.專業選修實際開課，隨市場趨勢及師資做調整，**以當學期校課程通過課程表為準**。
1. The actual offering of Professional Electives will be adjusted according to market trends and faculty availability. **The course schedule approved for the current semester will serve as the reference.**
2.因參加雙聯學制或受職涯規劃影響，不克參加實習者，依學程實習辦法第二條第十款替代修課方案「學生經本學程事務會議同意後，可申請以選修學士班課程9學分以上抵實習之9學分。」規定辦理，或海外(含中國)學/碩士工作實習一年之證明抵免之。惟尚未取得學程學位前，學生仍應按照學校規定繳交必要之學雜費用或另行申請保留學籍，以免喪失本校學生資格。
2. Students who are unable to participate in internships due to enrollment in a dual-degree program or career planning reasons may, in accordance with Article 2, Clause 10 of the Internship Regulations of the program, apply for an alternative course plan. Upon approval by the program's affairs meeting, students may request to substitute internships with elective courses from the undergraduate program totaling 9 credits or more per semester, or provide proof of one year of overseas (including China) work internship for exemption. However, until the program degree is obtained, students should still comply with the school regulations to pay necessary tuition and fees or apply separately to maintain their student status in order to avoid losing their student status at the school.
3.中五學制學生依本校學則第16條之一規定，入學後應補修至少12學分，應修習之課程由學程會議審查通過之課程，畢業總學分為133+12=145學分。
3. According to Article 16-1 of the school's academic regulations, students who had only 5 years in their middle school must take an extra 12 credits after admission. The courses to be taken are those approved by the program committee. The total number of credits required for graduation is 133 + 12 = 145 credits.